Hello [ ],

We are excited to announce a new partnership with the United Way of [ ], which can help you save money and achieve your short and long-term financial goals.

Known as ALICE Saves, the program provides savings incentives and personal financial coaching—all at no cost to you. ALICE Saves is made up of two innovative components:

The first, **SaverLife**, is a program that actually *pays* you to save! By setting aside at least $20 per month for six months, you will receive a $60 reward. You will have other opportunities to earn rewards as you continue to build your savings. SaverLife also provides financial tips from a certified financial coach as well as a suite of online financial tools that can help you plan for the future.

As a member of ALICE Saves, you will also be invited to register for **TrustPlus**, a free financial coaching program that offers free lifetime access to a personal financial coach. You and your financial coach will design a plan to help and support you in reducing your debt, building your credit, and increasing your peace of mind. Coaching, conducted via Skype or your telephone and available in English or Spanish, is accessible during normal business hours as well as before and after work and on weekends.

All services are completely confidential. Your financial information will not be shared with us or anybody else.

We are partnering with the United Way to promote ALICE Saves because we believe that everyone wins when they have a stable financial footing. Even a small amount of savings can have a large impact.

To learn more about ALICE Saves and to sign up for the program, email your local United Way representative or contact [Joshua.Miller@ctunitedway.org](mailto:Joshua.Miller@ctunitedway.org), or visit [ctalicesaves.org](https://alice.ctunitedway.org/AliceSaves/).

Thank You.